

4. Goal – Increase public awareness/engagement and ensure MPWMD reputation for excellence remains intact.

Objectives

- a. Be the knowledgeable source for reliable information on supply, demand, drought, and other local water issues needed by public, media, and regulators.
- b. Continue to raise the District profile and instill public trust.
- c. Support objectives on Measure J through public outreach.
- d. Better support environmental activities of the District.
- e. Coordinate/Communicate w/ other water management agencies on a regional basis.

- On-going
- On-going
- ✓ Accomplished
- ✓ Accomplished
- ✓ Accomplished

5. Goal – Continue strategic planning for near-term water supply, including operation optimization.

Objectives

- a. Focus on near-term water supply demand and supply needs/analysis; Ensure optimization of existing supplies and facilities.
- b. Coordinate with and encourage Cal-Am on execution and progress of Cal-Am owned-facilities (e.g. ASR #4, Sand City source wells, new Seaside Basin extraction wells, pump stations, repairs, and rehabilitations.)
- c. Develop plan for improved ASR operations.
- d. Assess climate change impacts on local water supplies, primarily through completion of Basin Study, hopefully in 2023, pursuant to USBR schedule.
- e. Complete Los Padres Dam Alternatives Study; Consider recommendation of Board on future action.
- f. Update description of supplies and projects on website.

- ✓ Accomplished
- ✓ Accomplished
- ✓ Accomplished
- Appears delayed
- ✓ Accomplished
- On-going

6. Goal – Focus on organizational effectiveness and planning for the future.

Objectives

- a. Discuss succession planning for existing organization.
- b. Evaluate succession planning under Measure J scenarios.
- c. Determine near-term needs at executive and staff level; Evaluate change in District policies to lure talent.
- d. Provide Board and staff development opportunities.

- Have had discussions
- Not started
- ✓ Accomplished
- On-going

Longer-Term Goals

7. Goal – Continue strategic planning for long-term water supply.

Objectives

- a. Work with Watermaster to address Seaside Basin protective water levels, infrastructure needs, and funding.
- b. Evaluate/update Carmel River pumpers load and Rule 160-164 impacts.

- On-going
- Not started

<p>c. Assess climate change impacts on local water supplies, primarily through completion of Basin Study. d. Discuss support for future supply resources such as Cal-Am desal, regional desal, or other.</p> <p>8. <u>Goal</u> – Focus on clarity and customer-friendly process for permits, rules, and regulations.</p> <p><i>Objectives</i></p> <p>a. Revise and clarify WDS permit regulations. b. Clarify or make user-friendly the District permit forms and instructions. c. Consolidation and reorganization of existing Rules and Regulations.</p> <p>9. <u>Goal</u> – Look at new direction for Carmel River mitigation program requirements.</p> <p><i>Objectives</i></p> <p>a. Develop monitoring plan in post-San Clemente Dam environment. b. Factor in post-CDO Cal-Am withdrawals. c. Consider District permit 20808-B options. d. Look for grant money where available.</p>	<ul style="list-style-type: none"> • Appears delayed • ✓ Accomplished • On-going • On-going • Not started • Planned for next year • On-going • On-going • On-going
---	---