

**Summary of Status of 2024 District Strategic Goals**

Goal Area	Status
<p><b>Goal #1: Continue planning and implementation for protecting and increasing water supply</b></p> <p><i>Objectives:</i></p> <ul style="list-style-type: none"> <li>Partner with Monterey One Water to ensure completion and funding of Pure Water Monterey Expansion in 2025.</li> <li>Allocate a portion new supply to the jurisdictions by end of 2024.</li> <li>Engage State Water Board on lifting of Cease and Desist Order (CDO) &amp; moratorium on new meters beginning by January 2025.</li> <li>Engage more with Marina Coast Water District and Watermaster on Seaside Basin issues.</li> <li>Maintain focus on long-term supply and demand issues to inform additional water supply needs.</li> </ul> <p><b>Goal #2: Implementation of the public’s ownership of Monterey Water System as directed by the voters</b></p> <p><i>Objectives:</i></p> <ul style="list-style-type: none"> <li>Pursue “bench trial” on the public “right to take”, including discovery and due diligence.</li> <li>Expand public outreach, including press releases upon milestones; regular updates from District Counsel.</li> <li>Contingency and mitigation planning if “right to take” proceeding is interrupted.</li> <li>Plan for financing, rates, staffing, and operations.</li> </ul> <p><b>Goal #3: Improve public engagement and maintain leadership role on water issues</b></p> <p><i>Objectives:</i></p> <ul style="list-style-type: none"> <li>Be the knowledgeable source for reliable information on supply, demand, drought, and other local water issues needed by public, media, and regulators.</li> <li>Continue to raise the District’s profile and instill public trust.</li> <li>Support objectives of public’s acquisition of Monterey Water System through public outreach.</li> <li>Better publicize environmental activities of the District.</li> <li>Coordinate/Communicate w/ other water management agencies on a regional basis.</li> <li>Explore new avenues of public engagement, such as social media or “town hall” meetings.</li> </ul>	<ul style="list-style-type: none"> <li>In Progress</li> <li>In Progress</li> <li>In Progress</li> <li>In Progress</li> <li>In Progress</li> <li>In progress</li> <li>√ Accomplished</li> <li>√ Accomplished</li> <li>In progress</li> <li>√ Accomplished</li> <li>√ Accomplished</li> <li>√ Accomplished</li> <li>√ Accomplished</li> <li>√ Accomplished</li> <li>In Progress</li> </ul>

**Goal #4: Pursue effective environmental stewardship, especially in consideration of climate change**

*Objectives:*

- Review Carmel River mitigation program requirements and provide guidance for going forward.
- Monitor follow-up to Los Padres Dam & Reservoir Alternatives study; Balance environmental and ratepayer impacts.
- Add climate change/climate action to District planning functions.
- Consider sustainability actions or projects the District can undertake internally.

- On-going
- On-going

- Limited Progress
- Limited Progress

**Goal #5: Protect, enhance and maintain District's financial health**

*Objectives:*

- Ensure fiscal stability in support of litigation activities, Pure Water Monterey reserve accumulation, election expenses, other.
- Regularly report on exposure, risk policy, grants.
- Annually review reserve policy and potential reductions in revenue collections.
- Maintain GFOA award and CSDA transparency certificate of compliance.
- Continue to develop strategy for PERS and OPEB liabilities in budget planning.

- ✓ Accomplished
- ✓ Accomplished
- ✓ Accomplished
- In Progress
- No Change/On-going

**Goal #6: Implement organizational changes to strengthen District management**

*Objectives:*

- Create job description and hire Assistant General Manager.
- Prepare for new reporting standards and existing data needs.
- Evaluate succession planning needs.
- Evaluate change in District policies to maintain and lure talented employees.
- Negotiate labor agreements.

- In Progress
- In Progress
- ✓ Accomplished
- ✓ Accomplished
- ✓ Accomplished

**Longer-Term Goals**

**Goal #7: Recognize the longer-term goals and objectives that arise from near-term goals**

*Objectives:*

- Maintain focus on long-term supply and demand issues to inform additional water supply needs.
- Prepare for requirements of valuation trial for public's ownership of the Monterey Water System.
- Implement changes to Carmel River mitigation program requirements.

- On-going
- Not Ready
- In Progress

- Add climate change/climate action to District planning functions.

- Monitor fiscal stability of District, establish reserve policy, review revenue collections, and plan for liabilities.

- Limited Progress

- On-going