

## **EXHIBIT 9-A**

### Monterey Peninsula Water Management District 2025 Strategic Goals and Objectives

DRAFT

#### Near-Term Goals (1-Year)

##### **Goal #1: Continue planning and implementation for protecting and increasing water supply**

*Objectives:*

- Engage State Water Board on lifting of Cease and Desist Order (CDO) & moratorium on new meters with target of December 2025.
- Work with Monterey One Water to deliver the Pure Water Expansion project by calendar year end.
- Examine increasing ASR capacity.
- Maintain focus on long-term supply and demand forecasting to inform additional water supply needs.
- Implement/monitor new regulatory requirements (Urban Water Management Plan, Water Use Efficiency Standards, Non-Functional Turf policy, etc.)

##### **Goal #2: Implement public ownership of Monterey Water System as directed by the voters**

*Objectives:*

- Pursue “bench trial” on the public “right to take,” including discovery and due diligence.
- Expand public outreach.
- Plan for financing, rates, staffing, and operations.

##### **Goal #3: Focus on Seaside Groundwater Basin Management**

*Objectives:*

- Collaborate with Marina Coast Water District, Seaside Municipal, Seaside Basin Watermaster, and others.
- Evaluate additional storage of water – sources, cost, infrastructure

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- Communicate District activities, studies, and/or results to Watermaster

### **Goal #4: Increase public engagement and maintain leadership role on water issues**

#### *Objectives:*

- Consider forming citizens' panel.
- Increase use of email, social media and town halls.
- Highlight progress on current goals and objectives.
- Increase visibility at state and local conferences.

### **Goal #5: Protect, enhance, and maintain District's financial health**

#### *Objectives:*

- Review reserve policy and forecast of revenue sources/collections.
- Ensure fiscal stability in face of litigation activities, Pure Water Monterey reserve accumulation, refunds, other.
- Regularly report on exposure, risk policy, grants.
- Maintain GFOA award and CSDA transparency certificate of compliance.
- Continue to develop strategy for PERS and OPEB liabilities in budget planning.

### **Longer-Term Goals (1-3 Years)**

### **Goal #6: Review Carmel River Mitigation Program**

#### *Objectives:*

- Identify Carmel River mitigation activities required by regulatory conditions.
- Identify data monitoring needed to implement changes to Carmel River mitigation program requirements.
- Add climate change/climate action to Carmel River planning functions.