

MPWMD PUBLIC OUTREACH REPORT / April 29, 2024

Outreach since March 1, and projects in development



Create a gorgeous living space that functions as a mini-watershed.

FREE HANDBOOK will show you how.

DOWNLOAD

Learn four valuable principles that will make your landscape Watershed Wise:

- 1) Build Healthy Living Soil
- 2) Capture Rainwater as a Resource
- 3) Select Local, Climate-Appropriate Plants
- 4) Use Highly Efficient Irrigation Only When Necessary

FREE Landscape Webinars

- 3/14/24 6:00 PM - 7:00 PM Beautiful Gardens in Drought or Downpour
- 3/20/24 6:00 PM - 7:00 PM Outdoor Leak Detection
- 4/11/24 6:00 PM - 7:30 PM Garden Design Part 1
- 4/23/24 6:00 PM - 7:30 PM Garden Design Part 2 / Shade & Other Challenges
- 5/09/24 6:00 PM - 7:15 PM Gardens for Birds, Bees, Other Pollinators
- 5/21/24 6:00 PM - 7:15 PM Drip Irrigation Fundamentals

REGISTER

Sponsored by:
Monterey Peninsula Water Management District
Water Awareness Committee / California American Water



Like or follow. Join the water dialogue.

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March 7

- **NEWSLETTER**
- Landscape Seminar
- 21,350 Recipients / 8,596 Opened

 **Monterey Peninsula Water Management District**
Published by Phil Wellman · March 7 ·

Learn four valuable principles that will make your landscape Watershed Wise: 1) Build Healthy Living Soil, 2) Capture Rainwater as a Resource, 3) Select Local, Climate-Appropriate Plants 4) Use Highly Efficient Irrigation Only When Necessary

FREE LANDSCAPE SEMINARS

3/14 Beautiful Gardens in Drought or Downpour ... [See more](#)

**Create a
gorgeous
living space that
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mini-watershed.**

**FREE
HANDBOOK
will show
you how.**



California
**Watershed
Approach**
to
Landscape Design

Monterey Peninsula Water Management District [Send message](#)

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8 comments 4 shares

March 7

- **SOCIAL MEDIA**
- Landscape Seminar
- Facebook followers – 90
- Instagram - 932

LEAKS FIX & SAVE!

The average household's leaks can account for nearly 10,000 GALLONS of wasted water per year. Worn toilet flappers, dripping faucets, and leaking valves are often EASY TO FIX and only require simple tools.

MAR 18-24

FIX A LEAK WEEK

Learn how to find and fix leaks:
epa.gov/watersense

10
percent of homes have leaks that waste 90 gallons or more per day

A leaky faucet dripping at the rate of one drip per second can waste more than
3,000 Gallons
PER YEAR

Did you know?
Minor water leaks account for nearly
1
Trillion Gallons
of washed water each year and is equal to annual household water use in nearly

A shower leaking at
10 Drips
per minute wastes more than
500
gallons per year

11
MILLION
HOMES

REPAIR LEAKS
by checking faucet washers and gaskets for wear and replacing them if necessary

REPLACE OLD
toilets with WaterSense models & save
13,000 GALLONS
of water savings for the average family

HOMEOWNERS CAN SAVE
10%
on their water bills

look for
WaterSense
EPA Certified

MONTEREY PENINSULA
WATER
MANAGEMENT DISTRICT

Sign up for our Water Newsletter: MPWMD.net

March 21

- **BRAND AD**
- Fix a Leak Week
- MC Weekly, Carmel Pinecone



**Fix
your
leaks
and
SAVE!**

The average household's leaks can account for nearly 10,000 GALLONS of wasted water per year. Worn toilet flappers, dripping faucets, and leaking valves are often EASY TO FIX and only require simple tools.

**FIX A LEAK WEEK
March 18-24**

Learn how to find and fix leaks:
epa.gov/watersense

10
percent of homes have leaks that waste 90 gallons or more per day

A leaky faucet dripping at the rate of one drip per second can waste more than **3,000 Gallons** PER YEAR

Did you know?
Minor water leaks account for nearly **1** Trillion Gallons of wasted water each year and equal to annual household water use in nearly **11 MILLION HOMES**

A shower running at **10 Drips** per minute wastes more than **500** gallons per year

REPAIR LEAKS
By checking faucet washers and gaskets for wear and replacing them if necessary

REPLACE OLD toilets with WaterSense models & save **13,000 GALLONS** of water savings for the average family

HOMEOWNERS CAN SAVE **10%** on their water bills

look for **WaterSense** Made EPA Green



Like or follow. Join the water dialogue.
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March 21

- **Newsletter**
- **Fix a Leak Week**
- **21,229 Recipients / 7,811 Opened**



April 11

- Inserted into MC Weekly
- 20,000 copies
- Response?

Garzas Creek / Carmel River Watershed / Doug Steakley Photo

WE

Take care.

- Promote conservation and the efficient use of water
- Improve natural resources: Plants and trees along the Carmel River
- Protect the steelhead's spawning grounds
- Maximize existing water supplies (ASR)
- Recycle water for the benefit of the community (PWM)
- Eliminate use of paper for construction and remodel permits
- Use electric vehicles for inspections
- **HAPPY EARTH DAY!**
Let's do more

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WATER
MANAGEMENT DISTRICT

April 18

- **BRAND AD**
- Earth Day
- MC Weekly, Carmel Pinecone

MONTEREY PENINSULA
WATER
MANAGEMENT DISTRICT

Garzps Creek / Carmel River Watershed / Doug Steakley Photo



Take care.

Happy Earth Day!
Let's do more

Our part

Promoting conservation and the efficient use of water

Improving natural resources:
Plants and trees along the Carmel River




Protecting the steelhead's spawning grounds

Maximizing existing water supplies:
Aquifer Storage & Recovery (ASR)

Recycling water for the benefit of the community:
Pure Water Monterey Project

Eliminating the use of paper for construction and remodel permits

Using electric vehicles for inspections

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April 22

- **NEWSLETTER**
- Earth Day
- 21,137 Recipients / 8,054 Opened

Monterey Peninsula Water Management District
Published by Phil Wellman · April 22 at 1:11 PM ·

OUR PART
Promoting conservation and the efficient use of water
Improving natural resources: ... See more

Garzas Creek / Carmel River Watershed / Doug Steakley Photo



Take care.

**Happy Earth Day!
Let's do more**

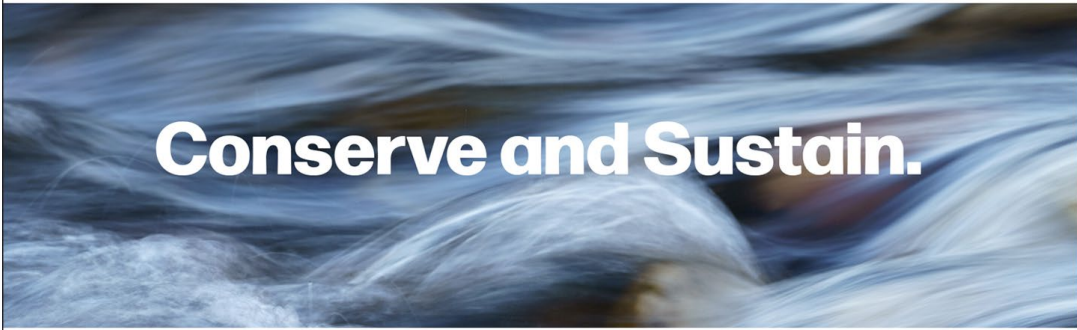
See insights and ads [Boost post](#)

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Like Comment Share

April 22

- **SOCIAL MEDIA**
- Earth Day
- Facebook followers – 90
- Instagram followers - 932



NOTICES OF PUBLIC HEARINGS

MEETINGS AND AGENDAS

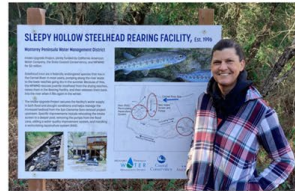
REGIONAL WATER DATA

PENINSULA NEWS



Sept 12, Consectetur Adipiscing

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Sept 18, Consectetur Adipiscing

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Sept 26, Consectetur Adipiscing

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NEWSLETTER

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WEBSITE REDESIGN

- Desktop and Mobile Website are 95% complete.
- Currently reviewing with Stephanie Locke for final changes