

MPWMD PUBLIC OUTREACH REPORT / June 24, 2024

Outreach since May 1, and projects in development



MONTEREY PENINSULA
WATER
MANAGEMENT DISTRICT

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WATER
MANAGEMENT DISTRICT


**2023
ANNUAL
REPORT**

Annual Steelhead Rescue in Carmel River

Highlights

- PWM Expansion on Its Way
- Preparations to Lift CDO
- District Expands Initiatives
- Steelhead Rescue
- Grants Bring New Projects

DOWNLOAD

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May 2

- **NEWSLETTER**
- Annual Report Download
- 21,032 Recipients / 8,871 Opened



In late January of this year, site clearing began for the final phase of the expansion of the Pure Water Monterey (PWM) project on 7.5 acres of former Ft. Ord property. When completed, two new wells will facilitate injecting an additional 2,250 acre-feet per year, over 730 million gallons per year of drinking water for the Monterey Peninsula region.

"Monterey One Water (M1W) is right on track to make the expansion operational by the end of 2025," says Dave Stoldt, General Manager of the Monterey Peninsula Water Management District (MPWMD), a partner with M1W on the PWM Expansion project. "This additional recycled water will expand the total PWM water supply to 5,750 acre-feet per year. That's over half of the Peninsula's drinking water and all the water supply necessary for housing, jobs, growth, and drought for decades."

[Download PWM Project Milestones](#)



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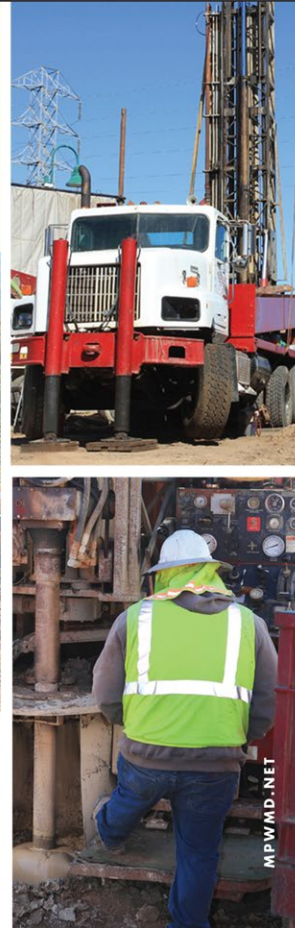
May 23

- **NEWSLETTER**
- PWM Expansion
- Download Milestones
- 20,943 Recipients / 8,076 Opened

PWM Expansion is right on track to deliver a sustainable water supply.



When completed in 2025, this additional recycled water will expand the Pure Water Monterey water supply to 5,750 acre-feet per year. That's over half of the Peninsula's drinking water and all the supply needed for housing, jobs, and drought for decades.




May 23

- BRAND AD
- PWM Expansion
- MC Weekly, Carmel Pinecone

Monterey Peninsula Water Management District
Published by Phil Wellman · May 28 at 7:52 PM · 🌐

In late January of this year, site clearing began for the final phase of the expansion of the Pure Water Monterey (PWM) project on 7.5 acres of former Ft. Ord property. When completed, two new wells will facilitate injecting an additional 2,250 acre-feet per year, over 730 million gallons per year of drinking water for the Monterey Peninsula region.

“Monterey One Water (M1W) is right on track to make the expansion operational by the end of 2025,” says Dave Stoldt, General M... [See more](#)



PWM Expansion is on Track to Deliver a Sustainable Water Supply to the Peninsula by 2025.

[See insights and ads](#) [Boost post](#)

👍❤️ 4

👍 Like 💬 Comment ➦ Share

May 23

- **SOCIAL MEDIA**
- PWM Expansion
- Facebook followers – 90
- Instagram followers – 932



PRESS RELEASE

Contact: David J. Stoldt
General Manager
(831) 658-5651
dstoldt@mpwmd.net

FOR PUBLIC RELEASE

May 20, 2024

Pure Water Monterey Expansion Project Reaches Final Milestone on the Road to a Sustainable Peninsula Water Supply

Monterey – In late January of this year, site clearing began for the final phase of the expansion of the Pure Water Monterey (PWM) project on 7.5 acres of former Ft. Ord property. When completed, two new wells will facilitate injecting an additional 2,250 acre-feet per year, over 730 million gallons per year of new drinking water for the Monterey Peninsula region.

“Monterey One Water (M1W) is right on track to make the expansion operational by the end of 2025,” says Dave Stoldt, General Manager of the Monterey Peninsula Water Management District (MPWMD), a partner with M1W on the PWM Expansion project. “This additional recycled water will expand the total PWM water supply to 5,750 acre-feet per year. That’s over half of the Peninsula’s drinking water and all the water supply necessary for housing, jobs, growth, and drought for decades.”

This expansion also includes just under two miles of new pipeline, a 1,200 ft. deep well that will monitor groundwater conditions, and a basin that percolates water produced from weekly backflushing of the injection wells to ensure that every drop counts.

At the same time, the Advanced Water Purification Facility at M1W’s Regional Treatment Plant in Marina is being expanded. Additional Ozone Pre-Treatment, Membrane Filtration, Reverse Osmosis, and Ultraviolet/Advanced Oxidation equipment are being added to accommodate the expansion.

“A project of this complexity and magnitude requires teamwork and collaboration from a large group of talented and dedicated policy makers, staff, consultants, and contractors,” says Paul Sciuto, General Manager of Monterey One Water. “The result of our combined efforts will be the climate resilient water supply this community has long envisioned.”

The project is being financed through a low-interest rate loan from the federal Environmental Protection Agency (EPA). The project partners secured four state and federal grants totaling \$42 million.



May 23

- Press Release
- PWM Expansion Construction
- Included PWM / PWME Milestones
- Picked up by Pinecone



495 Million Gallons of Rainwater from the Carmel River were injected into the Seaside Groundwater Basin this winter.

MPWMD partnered with California America Water to make this the third best ASR injection season ever!

That's enough water to serve 8,000 homes for a year. We now have 3,677 acre-feet stored in the ground for use in a future dry period. That's almost 40% of the Monterey Peninsula's annual use.

With the success of the Aquifer Storage and Recovery (ASR) project and the Pure Water Monterey Expansion on track for completion next year, the Peninsula will have all the water supply needed for housing, jobs, and drought for decades to come.



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June 13

- **Newsletter**
- Half a Billion
- 20,866 Recipients / 7,769 Opened



Half a Billion!

495 MILLION GALLONS OF RAINWATER FROM THE CARMEL RIVER were injected into the Seaside Aquifer this winter by MPWMD in partnership with California America Water—the third best injection season ever!

That's enough water to serve 8,000 homes for a year. We now have 3,677 acre-feet stored in the ground for use in a future dry period. That's almost 40% of the Monterey Peninsula's annual use.

With the success of the Aquifer Storage and Recovery (ASR) project and the Pure Water Monterey Expansion on track for completion next year, the Peninsula will have all the water supply needed for housing, jobs, and drought for decades to come.

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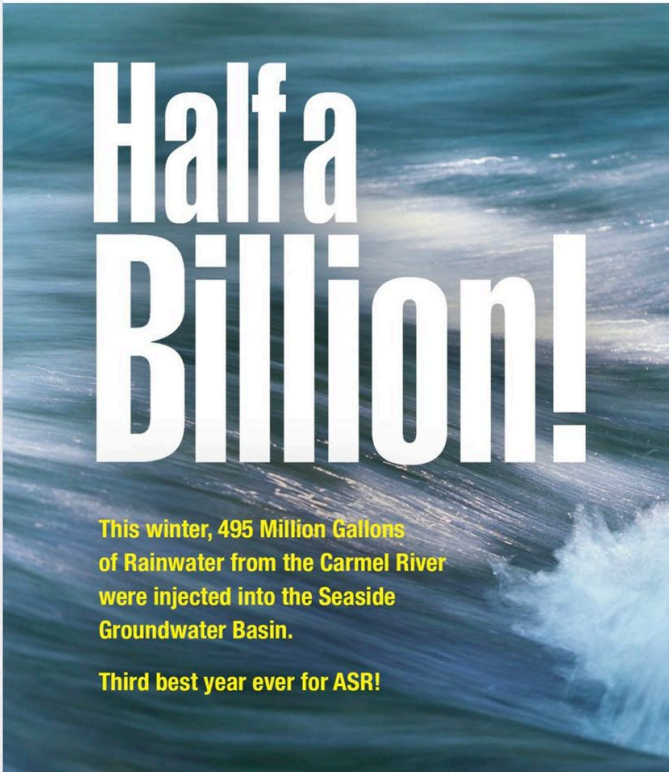
June 14

- Brand Ad
- Half Billion
- MC Weekly, Carmel Pinecone

Monterey Peninsula Water Management District
Published by Phil Wellman · June 18 at 7:10 PM · 🌐

THAT'S ENOUGH WATER to serve 8,000 homes for a year. We now have 3,677 acre-feet stored in the ground for use in a future dry period. That's almost 40% of the Monterey Peninsula's annual use.

With the success of the Aquifer Storage and Recovery (ASR) project and the Pure Water Monterey Expansion on track for completion next year, the Peninsula will have all the water supply needed for housing, jobs, and drought for decades to come.



Half a Billion!

This winter, 495 Million Gallons of Rainwater from the Carmel River were injected into the Seaside Groundwater Basin.

Third best year ever for ASR!

Monterey Peninsula Water Management District [Send message](#)

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👍 53 **💬** 14 comments **🔗** 4 shares

June 13

- **SOCIAL MEDIA**
- Half Billion / Boosted to M+10 mi. / 35-65+
- Facebook followers – 95 (+5)
- Instagram followers - 932

summer SPLASH!

PLAY NOW! win BIG!

GET STARTED!
[MontereyWaterInfo.org/Water Challenge](http://MontereyWaterInfo.org/WaterChallenge)

High Efficiency Clothes Washer
2 winners (ARV \$800)

iPad 2 winners (ARV \$360)

High Efficiency Dish Washer
1 winner (ARV \$700)

\$200 Gift Card
2 winners - Low water use plants at local nursery

Flume Home Water Monitor
2 winners (ARV \$200)

\$200 Gift Card
from Home Depot - 2 winners

\$150 Gift Card
from Visa - 8 Winners

START

NO PURCHASE NECESSARY TO ENTER OR WIN. Void where prohibited. The sweepstakes is open only to California-American Water Company water customers in the Monterey County District of California who complete and submit a Summer Splash Water Challenge Giveaway entry form ("gameboard") with correct answers by mail postmarked by August 17, 2024 to MPWMD Summer Splash, P.O. Box 85, Monterey CA, 93942 or online at www.montereywaterinfo.org/waterchallenge by August 17, 2024 and who are at least 18 years of age as of the date of entry. Start: 12:01 a.m. PDT on 6/27/2024; deadline: 11:59 p.m. PDT on 7/17/2024. Two (2) Winners will receive a iPad (ARV \$360), two (2) Winners will receive a High Efficiency Clothes Washer (ARV \$800), one (1) Winner will receive a High Efficiency Dish Washer (ARV \$700), two (2) Winners will receive a \$200 gift card to a local plant nursery for low water use plants (ARV \$200), two (2) Winners will receive a Flume Smart Home Water Monitor (ARV \$200), two (2) Winners will receive an \$200 Home Depot Gift Card (ARV \$200), eight (8) Winners will receive an \$150 Visa Gift Card (ARV \$150).

OFFICIAL RULES: www.montereywaterinfo.org/waterchallenge_officialrules.pdf SPONSORS: Monterey Peninsula Water Management District, 5 Harris Ct, Building G, Monterey CA 93940 and California-American Water Company, 511 Forest Lodge Road, Pacific Grove CA 93950

Summer Splash Campaign

- June 27 thru August 17
- Monterey Bay Parent – 2 months
- MC Weekly, Pinecone – 6 weeks
- Social Media – Facebook – Boost
- Instagram / Expand to Next Door



NOTICES OF PUBLIC HEARINGS MEETINGS AND AGENDAS REGIONAL WATER DATA

PENINSULA NEWS



Sept 12, Consectetur Adipiscing
Sed do eiusmod tempor incididunt ut labore dolore magna aliqua. Quis ipsum suspendisse ultrices gravida commodo viverra maecenas facilisis maecenas. Sed do eiusmod tempor incididunt ut labore dolore magna.



Sept 18, Consectetur Adipiscing
Sed do eiusmod tempor incididunt ut labore dolore magna aliqua. Quis ipsum suspendisse ultrices gravida commodo viverra maecenas facilisis maecenas. Sed do eiusmod tempor incididunt ut labore dolore magna.



Sept 26, Consectetur Adipiscing
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OFFICE LOCATION:
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Monterey, CA 93940
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Map & Directions
Office Closure Dates

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EMAIL
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Fax: (831) 644-9558

REPORT WATER WASTE
email: waste@mpwmd.net

ADMINISTRATIVE OFFICES
Phone: (831) 658-5600
Fax: (831) 644-9560
email: info@mpwmd.com



WEBSITE REDESIGN

- Currently reviewing with Stephanie Locke for final changes
- Tentative launch by Mid-July